

Able Planet Wins Four CES Innovations 2009 Design and Engineering Awards

Innovative Headphones Honored across Entire Product Line, Company Awarded 20 of the World's Most Prestigious Consumer Electronics' Awards Consecutively For Past Four Years

WHEAT RIDGE, CO – (Dateline, 2008) – Able Planet, the company that is dedicated to preserving the hearing of millions with innovative technologies, today announced that it has won four awards from the 2009 International Consumer Electronics Show (CES), marking the twentieth CES Innovation award honoring the Colorado company's technology. With four additional Able Planet products receiving accolades, the 2009 CES awards for Able Planet go to the Linx DSP (Digital Signal Processing) technology for sound enhancement, to the Sound Clarity Tethered Wireless Earphones with LINX AUDIO™ and Sound Fit SC500, to the Clear Harmony Foldable Active Noise Canceling Gaming Headphones NC200 and the Sound Fit In-Canal Technology Sound Management System. With these latest wins, Able Planet's entire technology portfolio has now been recognized by CES.

"We are honored that our full technology portfolio has been recognized as CES Innovations," said Able Planet's chairman and CEO Kevin Semcken. "We have worked with consumers in developing these advanced technologies to ensure the greatest sound delivery system, regardless of a user's current level of hearing. Our new technologies can revitalize your life. SoundFit allows consumers to enjoy an active life with greater comfort than ever before, LINX AUDIO DSP provides superior sound processing and our two new sound delivery systems provide optimal sound quality."

The 2009 CES innovation awards were awarded to the following Able Planet products in the following categories:

- Linx DSP (Digital Signal Processing) was selected as a CES Innovations 2009 Design and Engineering Award honoree in the Health and Wellness product category. This DSP technology digitally replicates the sound enhancement of the patented LINX AUDIO, creating a "live" listening experience complete with rich base, clear high tones and more intelligible speech with advanced noise management.
- Sound Clarity Tethered Wireless Earphones with Linx Audio and Sound Fit SC500 was selected as an Innovations 2009 Design and Engineering Award honoree in the Home Theater Accessories product category. Sound Clarity Wireless Earphones are the industry's first tethered "In-Canal" audio device and features LINX AUDIO as well as the patent-pending Sound Fit In-Ear Sound Management System.
- Clear Harmony Foldable Active Noise Canceling Gaming Headphones NC200 was selected as an Innovations 2009 Design and Engineering Award honoree in the Electronic Gaming product category. These headphones combine state-of-the-art noise cancellation, style, and comfort with LINX AUDIO for optimum sound quality and clarity for use at home, office, or travel worldwide.

- Sound Fit In-Canal Technology Delivery and Sound Management System were selected as an Innovations 2009 Design and Engineering Award honoree in the Health and Wellness product category. The technology is the first user-controlled in-canal delivery sound and audio system.

Originally developed for those with mild to severe hearing loss, all Able Planet products are based on the company's breakthrough micro-technology, giving users the opportunity to live active listening lives again. Patented and award-winning LINX AUDIO technology is incorporated across the entire product line. Able Planet's LINX AUDIO alters the audio signal to enhance sound quality and increases the intensity of high frequency harmonics to improve the intelligibility of speech and deliver richer sound at safer, lower volumes to accommodate people with all levels of hearing.

The Consumer Electronics Show is in Las Vegas, Nevada from January 8th through the 11th, 2008. Able Planet is in Booth Sands #73851.

For more information about Able Planet products and to order, please visit www.ableplanet.com. Able Planet devices are also available at top online retailers including Amazon.com.

About Able Planet

Able Planet designs and manufactures innovative audio and communication devices for individuals with All Levels of Hearing™. The company's product portfolio includes headphones, headsets, hearing aids and assistive listening devices, all featuring Able Planet's patented LINX AUDIO™ technology that not only provides access to audio and communications devices for people with hearing loss but also preserves hearing by allowing users to turn it down without compromising rich sound. Able Planet has won over 20 technology and innovation awards in the past three years, including 13 from the prestigious International Consumer Electronics Show awards. Able Planet's products are marketed through Able Planet's website, resellers, audiology networks, non-profit foundations and strategic partners. The company is privately held and is headquartered in Wheat Ridge, Colorado. For more information, visit www.ableplanet.com

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